



MARKETING MADE SIMPLE

ALMI DIGITAL MARKETING

Business Proposal

Managing Director
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ABOUT **ALMI** DIGITAL MARKETING

ALMI Digital Marketing is a digital media marketing company that promotes businesses in the digital field. We are experts in producing creative content and tailor (Return on Investment) ROI-driven campaigns for brands to help them achieve their sales goals and brand's objectives. ALMI Digital Marketing has given voices to brands that created identities for startups and established branding styles for businesses.

We believe that brands should have the necessary reach that they require in the digital world which reaches a whole lot of the millennial population. Our organization design, advertise, sales, content writing, web designing, SEO, SEM, E-mail marketing, etc., teamwork to provide the best outputs in terms of creativity and innovation. We have experts to guide you in the right direction on digital media.





OUR SERVICES



SOCIAL MEDIA MARKETING



FACEBOOK

- Page Creation
- Ads
- Leads Generations
- Core Targeting
- Customize Audience
- Look Alike Audience.

TWITTER

- Promote your research
- Reaches large number of people
- Built relationships with experts



LINKEDIN

- Brand building
- Helps to tap into industrys
- Create new contacts
- Built relationship
- Recruit employees.
- B to B Leads



SOCIAL MEDIA MARKETING



INSTAGRAM

- Page Creation
- Ads
- Core Targeting
- Look Alike Audience
- Content
- posts.

YOUTUBE

- Video campaign
- Achieve high target
- Video helps you connect with your audience
- YouTube Channel Creation.



PINTEREST

- Drive in Traffic.
- Promote Content.
- Convert Visitors.
- Visual Appeal.
- Humanize Your Brand.



WEBSITE & BLOGGING

CHATBOT

- Identify leads
- Handle e-commerce transactions
- Re-engage customers.

GOOGLE

- Search Network
- Display Network
- Video Network
- Shopping Network
- Universal App Campaign

SEO

- Leads to a better user experience.
- Is a primary source of leads.
- Brings higher Close Rates.
- Results to higher Conversion Rate.
- Builds Brand Credibility.
- SEO helps establish brand awareness.

SEM

- Reach Your Clients Instantly.
- Increase Brand Awareness.
- Implement and Manage Ads Easily and Quickly.
- Increase Traffic Through Ad Visibility
- Appear on Competitors' Related Keywords.

VIDEOS



An illustration showing a large monitor displaying a sequence of four running figures. A person is sitting at a desk with a laptop, and another person is standing next to a smaller monitor showing a single running figure. The background is filled with various icons related to digital marketing and video production.

Animation Video



An illustration of a laptop displaying a video of a man in a red shirt speaking. The video player interface shows a progress bar and a play button. A small cactus and a potted plant are on the desk in front of the laptop. The background is filled with various icons related to digital marketing and video production.

Explainer Video



An illustration of a woman in a blue blazer pointing upwards while a man in a yellow shirt holds a professional video camera. The background is filled with various icons related to digital marketing and video production.

Live Shoot Video

Other Services

LOGO

- Grabs Attention.
- Makes a Strong First Impression.
- The Foundation of Your Brand Identity Memorable.
- Separates You From Competition.
- Your Audience Expects it.

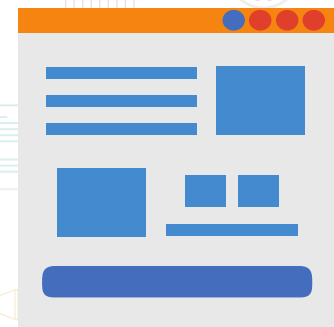


FUNNEL BUILDING

- Marketing becomes simpler
- Sales forecasts are more accurate
- Conversion rates are improved
- More accountability for your sales
- Rake in more revenue

LANDING PAGES

- Leave a good first impression
- Generate leads and conversions
- Promote new products and services
- Build credibility
- Increase your search traffic.



PAYMENT GATEWAYS

- Payment Gateway
- Easy checkout
- Impulse purchase
- Providing security to E-commerce site

Our Strength

Our company deals with a strategic mission to meet all the needs of our customers in every possible way. This company has a young, experienced, and vigorous team of enthusiastic experts who have confidence in innovative strategies and out-of-the-box solutions.

Our Team





*“Think about what the user
is going to type”*

THANK YOU

ALMI DIGITAL MARKETING

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